vivek singh

Creative and results-oriented Web Developer and Digital Marketer with expertise in building responsive websites and driving online growth through SEO, SEM, and targeted digital campaigns. Proven ability to deliver tailored solutions that boost user engagement and business success.

Viveksib@gmail.com 09927332663

WORK EXPERIENCE

freelancer

june 2023 - prsent

web devloper

As a freelance web developer, I have successfully delivered a variety of web solutions to clients across different industries. My expertise includes front-end development using HTML, CSS, and JavaScript,

Digital marketing

Developed and executed data-driven digital marketing strategies, resulting in 30% increase in brand visibility and 25% increase in audience engagement.

Managed SEO, SEM, and social media campaigns, achieving 50% increase in website traffic and 20% increase in conversions through performance metric analysis and optimization.

Built and maintained strategic brand collaborations, expanding market reach by 40% and driving mutual growth by 30% through partnership development.

Designed and developed responsive, user-friendly websites, leveraging expertise in front-end and back-end technologies to improve user experience and increase conversions by 15%.

Integrated creative content with technical solutions to deliver impactful digital experiences, resulting in 25% increase in engagement and 20% increase in sales.

Communicated effectively and managed projects to achieve business objectives through innovative strategies and collaborative efforts, resulting in 25% increase in project efficiency and 15% increase in client satisfactio

EDUCATION

sanskar college of engenieering

june 2023 - present

Bachelor Of Tecnologey in computer science and Engineering __ 7

PROJECTS

E-commerce plateform devlopment

desien and devlopment a full stack e- commerce plateform using Reactjs and Nodejs

Influencer marketing website

create a influencer marketing website using Html,Css,Javascript and React.js

- **Social Media Marketing:**
- Managed social media accounts across platforms like Instagram, Facebook, and Twitter.
- Designed and executed organic and paid social media campaigns.
- **Influencer Marketing:**
- Identified relevant influencers for collaborations.
- Negotiated deals and ensured content aligned with the brand's message.
- **Paid Advertising (PPC):**
- Developed and managed Google Ads and Facebook Ads campaigns.
- Monitored and optimized ad performance for maximum ROI.

SKILLS

Technical Skills
HTML.,css,javascript,Bootstrap css,python,java,
Marketing Skills__ Digital Marketing,Markeing skills,Infkuencer Marketing,social Media Marketing
Tools
Google Analytics ,Google Ads ,SEMrush ,Ahrefs ,Canva ,Buffer ,Facebook ads manager